



Paper  
Shoot  
VIETNAM

# Paper Shoot Camera

CREATIVE • LIFESTYLE • PORTABILITY • NON-PLASTIC

[www.papershoot.vn](http://www.papershoot.vn)



# Table Of Content

<i>About Paper Shoot &amp; Vietnam</i>	03
<i>Our Products</i>	06
<i>Social Outreach</i>	21
<i>Camera Customization • Gift Idea</i>	28
<i>Contact Us</i>	35

# About Paper Shoot

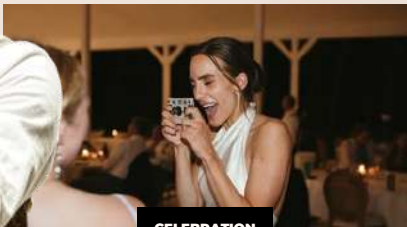
— Vietnam —

# Enjoy Every Moment

Paper Shoot camera is a **wonderful gift** on many occasions to **cherish every moment**.



TRAVEL



CELEBRATION



D.I.Y



# Sustainable and ESG criteria

*Instead of using unsustainable materials, Paper Shoot is made from: **stone paper, cork, pressed leaves, wood**,... to be more eco-friendly.*

**STONE PAPER**



**CORK OAK**



**WOOD**



**PRESSED LEAVES**



**ACRYLIC GLASS**



Paper  
Shoot   
VIETNAM

# Our Products

[www.papershoot.vn](http://www.papershoot.vn)



SPRING MORNING



SUMMER EVENING



WINTER NIGHT



AUTUMN AFTERNOON

# THINKK & Shoot Collection

*Paper Shoot Camera - THINKK & Shoot  
Collection is made of eco-friendly  
**pressed leaves** material.*

*This will be an accessory that is both  
**fashionable** and helps to **give you a  
never-before filming experience.***

# Summer Bloom Collection

Paper Shoot camera of the Summer Bloom collection aims to celebrate the **beauty of flowers**, highlighting their colors and characteristics.



DUSK



SUMMER



PEONY



QUIET NIGHT





# | Funky Collection

**Cheerful, colorful, and fresh** are the adjectives that can describe the Paper Shoot camera of the Funky Collection.

*It will definitely be suitable for children and you with unique personalities.*



**Blue**



**Red**



**Pink**

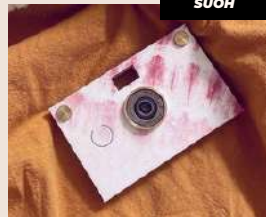


# Zen Collection |

The ZEN collection's Paper Shoot camera offers **minimalism in design** with a combination of 2 on-camera colors and **unique symmetrical textures**.



**GREEN**



**SUOH**



**HANADA**



**RURIKON**

# | Accessories

*Camera bag made from washable paper material so you can easily carry your cameras to travel everywhere, so that you can capture every moments with Paper Shoot on the road.*

**STRAP**  
**SILK CORD**



**CAMERA BAGS**

11

# | Other Collections

**VINTAGE**



**OLD LOMO**



**LEATHER**



**CORK**



**STONE PATTERN**



**BUTTS**



**FANCEWU ART**



**LA VIE À PARIS**

# Accessories

With the strap and camera case, you will not miss any moments to **capture the beauty of life!**



**STRAP CROZ**



**MATEL STRAP**



# Accessories

*With a strap and case that looks like a bag, it can both be used as **an accessory and help to protect the camera.***



**ITALIAN  
VEGETABLE  
TANNED  
LEATHER  
SHODER BAG**



# Accessories

A compact leather strap design makes it **easier to carry your camera everywhere** and capture every moment.

## STRAP LEATHER



# Accessories

Lens make Paper Shoot cameras more **fun!**

### Wide Angle Lens



### Radio Effect Lens



### Macro Lens



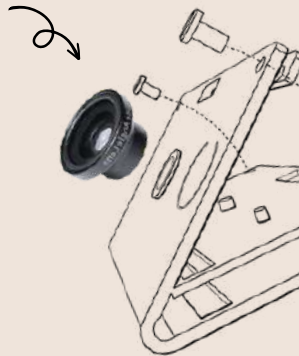
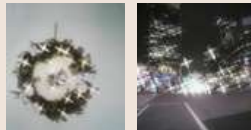
### Six Prism Lens



### Fish Eye Lens



### Star Lens












# 4 Color Modes

*"Through four different filter modes, generate a unique photography experience"*






# Paper Shoot Camera Board

## Information

-  18MP CMOS Image Resolution
-  One button system (without switch on/off)
-  Automatic image algorithms
-  Time-Lapse (w/ and w/o power bank)
-  1440p 10 seconds video clip (w/ and w/o power bank)
-  18MP CMOS Image Resolution
-  One-Button System (On/Off/Shoot)
-  Video and time-lapse format: MP4
-  Four color effects/Time lapse/10 seconds video
-  Requires and supports SD card below 128 GB and Wifi SD card (not included)
-  Requires 2 x AAA rechargeable batteries (not included)
-  Picture format: JPG
-  DIY Assembly
-  Compatible With MAC OS and Windows XP SP2/ Vista/ 7/ 8/ 10




## Front



-  (A) Shutter
-  (B) SD Card Socket
-  (C) Camera Lens
-  (D) Type-C USB Port
-  (E) Battery Bay
-  (F) New Feature

## Back

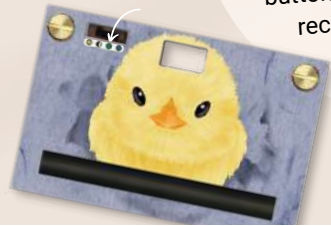


-  (G) Effect Switch
-  (H) LED indicator
-  (I) Function Card Socket

# How do I take video and timelapse?

## Record a unlimited video!

Connect the power to the camera using the USB cord of the camera, then go to the 3rd filter again, click the shutter button and let your camera recording your video.



## Take a time-lapse video!

Just connect the power bank to the camera using the USB cord that came with the camera, then switch to the 4th filter, click the shutter button and let your camera take photos for 30 minutes



# How to use Paper Shoot camera?

## Take photos with just a click!

To take a photo, just choose between the four filters on the back (colour, black&white, sepia and cool tone) then press the shutter button on the front!



## Share your photos!

To see your photos, remove the SD card from your camera and insert it directly into your computer with USB-C cable. You can also use SD-phone adapter to transfer photos to your phone!



# Social Outreach

# Social Campaign & Contest in Global



## ART EXHIBITION

People can explore the world through photo.

## D.I.Y WORKSHOP



## CONTEST



# Social Campaigns and Photo Contests in Vietnam

It's important to Paper Shoot Vietnam to **create engagement & co-hosting photo contest** that foster the meaning of photography.



HOSTED MINIGAME FOR AUDIENCES ENGAGEMENT

## Global Celebrities

# The Community that loves Paper Shoot Camera

*Paper Shoot Camera is a favorite item of many KOLs/Influencers in Vietnam and around the world; even Hollywood star like Jeff Goldblum.*



## Vietnamese KOLs/Influencers



## Paper Shooters Community





# Unstoppable Growth Of Paper Shoot Camera

#papershootcamera

113.1M lượt xem

#papershoot

115.9M lượt xem

#papershootvn

5.6M lượt xem



😊 Chiếc máy ảnh khôn...



Những điều có thể bạn ...



😊 Máy ảnh giấy Paper ...

T  
I  
K  
T  
O  
K

#papershootvn

1.588

bài viết

#papershoot

42.391

bài viết

#takenbypapershoot

10.262

bài viết



I  
N  
S  
T  
A  
G  
R  
A  
M

25

# Locally Featured On

---



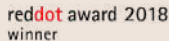
# Globally Featured On

---



# Honor Awards

---





*PAPER SHOOT U.S.A & CANADA &  
UK & ITALY & MEXICO  
PAPER SHOOT SPAIN  
PAPER SHOOT PORTUGAL*

*PAPER SHOOT TAIWAN  
**PAPER SHOOT VIETNAM**  
PAPER SHOOT JAPAN  
PAPER SHOOT THAILAND  
PAPER SHOOT PHILIPPINES  
PAPER SHOOT INDONESIA  
PAPER SHOOT SINGAPORE & MALAYSIA  
PAPER SHOOT RUSSIA*

Reaching to  
every corner  
of the world

# Camera Customization • Gift Idea •

# Previous Successful B2B Customizable Case

The Paper Shoot camera is one of kind products for brands to truly showcase their **unique style, personality** and leave a lasting **impression** .



# Custom - designed Cameras

Customizing a camera case can be **extremely easy**. Paper Shoot can help you draw your favorite characters on your own camera.





Custom - designed  
Cameras



# Previous D.I.Y Cameras



Brand D.I.Y camera cases at TEDxDaKao's event



Mid-Autumn D.I.Y with the local artist - COKYSU



D.I.Y your own case



# Let's customize a Camera for Your Brand!

## Starting Design and Placing Order

Paper Shoot Vietnam will collaborate with your team to create the most effective and creative designs for your camera products.



## Production Time

Your product will be prepared carefully for custom case, packaging, watermark, and camera features in Taiwan producer.



## Ready to Receive

Finished product will be ship carefully from Taiwan to Vietnam and (or) provide from our local stocks.



## Product Warranty and Commitment of Service

All product is provided with a 6-month warranty from us, starting from the date client received the product.



*\*This procedure is applicable to 100 customized camera cases.*

*\*Total time is about 56 - 60 days from deposit date to delivery date.*

# VIENTITY - Vietnam Sole Distribution

## VIENTITY Company Limited

- Exclusive Importer & Distributor of Paper Shoot Camera in Vietnam
- Address: 200 Pasteur, Vo Thi Sau Ward, District 3, Ho Chi Minh City, Vietnam
- Phone: 0869 280 716

## BLOOMING LOCAL BUSINESS

- Young, dynamic and creative marketing team
- Bringing Paper Shoot's image closer to the community
- Localize your business through effective communication campaigns

## CONSULTING GLOBAL BRAND & EXPANSION STRATEGY

### Ms. Hoang Ngoc Anh

- CEO of Vientity Company Limited
- Founder of Paper Shoot Vietnam
- Global Paper Shoot's Consulter

*Strategic direction, expanding Paper Shoot Vietnam from Zero to One.*



Thank you  
for reading!



**CONTACT US**

(+84) 869 280 716

[info@papershoot.vn](mailto:info@papershoot.vn)

[www.papershoot.vn](http://www.papershoot.vn)